



Atlantic Motocross Racing Association (AMRA) Trackside Media Policy

The following policy governs all media personnel covering AMRA events. This policy is designed to ensure the safety of all participants, maintain the integrity of AMRA events, and protect the reputation of the organization and its competitors.

1. Media Credentials and Authorization

- All media personnel must possess an official **AMRA Press Pass** to access designated media areas.
- Press Passes will be issued upon approval of a media credential application, which must be submitted prior to or at the event.
- Any media representative found without an official Press Pass will be asked to leave restricted areas immediately.

2. Waiver and Liability Release

- All media personnel must sign an AMRA **Waiver and Release of Liability** before entering trackside or restricted areas.
- By signing the waiver, media representatives acknowledge the inherent risks of covering motocross events and agree to follow all safety guidelines provided by AMRA officials.

3. Media Content Guidelines

- All published or posted media (including but not limited to photography, videography, and social media content) **must not portray the AMRA, its events, participants, or officials in a negative light.**
- Media coverage must be **respectful, fair, and aligned with the values of AMRA.** Any content that may harm the reputation of the association, its sponsors, or competitors is strictly prohibited.

4. Restricted Content

- Under no circumstances may media include **images or videos of downed or injured riders.**
- Any content depicting **emergency vehicles or emergency response activities** is strictly prohibited from publication or social media distribution.
- AMRA reserves the right to request the removal of any unauthorized or inappropriate media content at its sole discretion.

5. Trackside Safety and Conduct

- Media personnel must remain in designated media areas at all times and **must not enter the racetrack or interfere with event operations.**
- Any violation of safety protocols, including entering restricted areas without authorization, will result in immediate revocation of media credentials.
- Media representatives must comply with all directions from AMRA officials and track marshals.

6. Enforcement and Compliance

- Any violation of this policy may result in immediate removal from the event, revocation of media credentials, and potential future bans from AMRA events.
- AMRA reserves the right to take legal action if media content violates these terms or causes harm to the association's reputation.

By obtaining an AMRA Press Pass, all media personnel agree to abide by this Trackside Media Policy. Failure to comply will result in appropriate disciplinary action.

For media inquiries or credential applications, please contact:

AtlanticMRA.info@gmail.com